

**Kay Rauwerdink** studied in Marine Engineering (Vlissingen University of Applied Sciences, the Netherlands) and Management, Economics and Law (Rotterdam University of Applied Sciences, the Netherlands). Since 1990 he has been working for Philips Lighting with a track record in the field of international business development, marketing and sales for both Professional Luminaires and Lamps. Since 2009 he is Head of Global Standards & Regulations Philips Professional Lighting Solutions driving the standardisation activities for product safety & performance (in IEC) and application (in CIE).

He is representing Philips Lighting in CELMA (European trade association for luminaire manufacturers) and is Board member of EuroACE (European Alliance of Companies for Energy Efficiency in Buildings) as well as Member of the IEC expert group that developed the IEC/PAS performance requirements for LED luminaires, and Chairman of the CELMA Taskforce Apples & Pears with the objective to encourage the uptake of reputable LED luminaires.